



# **SPONSORSHIP PACKAGES: SEASON 2019**

[www.scoresbymagpiesjuniors.org.au](http://www.scoresbymagpiesjuniors.org.au)



Thank you for considering sponsorship of the Scoresby Magpies Juniors *Inc*

We are a long-standing and well-respected club playing in the Eastern Football League who are dedicated to introducing young people to the great game of Australian Rules Football. The club has a proud history of supporting junior footballers from our local community to achieve their full potential, both in terms of football skills and personal development. We have formal affiliations with Scoresby Football Club and Scoresby Magpies Auskick which promotes a clear pathway for playing all ages of football with the “one club”. Our primary goal is to provide the boys and girls of Scoresby and surrounding suburbs with the opportunity for an active lifestyle and development of potentially lifelong friendships.

As a local sports club we recognise the important contribution that local businesses provide to organisations such as ours. Corporate sponsorship is a great way to promote your business whilst supporting local grass-roots football, and it has proven benefits in gaining exposure for your business whilst giving back to the community. We appreciate our supporters now more than ever, and as a club we have a desire to support local businesses. Our aim is to provide meaningful value to your sponsorship via the strong business and community networks that exist within Scoresby Magpies Juniors.

Below are a range of strategies we will employ as a result of sponsorship provided to the club:

- Equipment and facilities upgrades
  - ensuring all players and teams have the required equipment and facilities, that are up-to-date and fit for purpose
- Club and player development
  - promoting a healthy and sustainable future for the club which allows players to reach their full potential
- Coach development and training
  - making certain that all coaching staff are appropriately accredited and supported to develop both football skills and techniques, and positive personal characteristics in the players they are responsible for

We invite you to get on board and join our great club in season 2019 by selecting one of the sponsorship packages we have on offer, or tailoring a personalised option that best suits you and your business needs.

For all new sponsorship enquiries or to discuss renewing or updating your current commitment please contact Kate Potter

[president@scoresbymagpiesjuniors.org.au](mailto:president@scoresbymagpiesjuniors.org.au)



### **Donations:**

Scoresby Magpies Juniors is grateful for, and values any donations that your family or business can make.

These may take the form of:

- products or equipment
- vouchers for services or retail outlets
- in kind donations (for example donated services during a club “working bee”)
- financial support

All contributions made to the club will be formally acknowledged at the next scheduled event and in the Scoresby Magpies Juniors club newsletter



### **Ground Signage:**

A range of ground signage opportunities are available to our sponsors which relate to panel size, ground position, production material and duration of the sponsorship term. Signage options begin at \$250 and can be individually tailored to meet your business needs





## **BRONZE PACKAGE - \$500**

(Unlimited packages)

Personalised Scoresby Magpies Juniors club polo shirt

Company name rotating on the electronic scoreboard during all home games

Company name and logo rotating on projector during Sunday night clubroom dinners

Company name and profile on the sponsorship page of the SMJ website

Company name and profile on SMJ Facebook

Company name and logo advertised in the SMJ newsletter

Entry to Sponsor's night

## **SILVER PACKAGE - \$1000**

(Unlimited packages)

Personalised Scoresby Magpies Juniors club polo shirt

Company name rotating on the electronic scoreboard during all home games

Company name and logo rotating on projector during Sunday night clubroom dinners

Company name and profile on the sponsorship page of the SMJ website

Company name and profile on SMJ Facebook

Company name and logo advertised in the SMJ newsletter

Entry to Sponsor's night

Company name and logo displayed on a ground signage panel



**GOLD PACKAGE - \$2500**

(5 packages available)

Personalised Scoresby Magpies Juniors club polo shirt

Company name rotating on the electronic scoreboard during all home games

Company name & logo rotating on projector during Sunday night clubroom dinners

Company name and profile on the sponsorship page of the SMJ website

Company name and profile on SMJ Facebook

Company name and logo advertised in the SMJ newsletter

Entry to Sponsor's Night

Company name and logo displayed on a ground signage panel

Match Day Sponsor

VIP club room dinner guest

**PLATINUM PACKAGE - \$5000**

(2 packages available)

Personalised Scoresby Magpies Juniors club polo shirt

Company name rotating on the electronic scoreboard during all home games

Company name & logo rotating on projector during Sunday night clubroom dinners

Company name and profile on the sponsorship page of the SMJ website

Company name and profile on SMJ Facebook

Company name and logo advertised in the SMJ newsletter

Entry to Sponsor's night

Company name and logo displayed on a ground signage panel

Match Day Sponsor

VIP club room dinner guest

Company name and logo permanently displayed on side-bar of every website page

Trophy naming rights

## Scoresby Magpies Juniors Inc: Sponsorship Packages

PACKAGE LEVELS	Bronze	Silver	Gold	Platinum
<b>Cost</b>	\$500	\$1000	\$2500	\$5000
<b>Availability</b>	(Unlimited packages)	(Unlimited packages available)	(5 packages available)	(2 packages available)
Trophy Naming Rights	<i>Not available</i>	<i>Not available</i>	<i>Not available</i>	
Website Company profile listed first on sponsors area, and permanently displayed on side bar of every page	<i>Not available</i>	<i>Not available</i>	<i>Not available</i>	
VIP Club Room Dinner Guest	<i>Not available</i>	<i>Not available</i>		
Match Day Sponsor	<i>Not available</i>	<i>Not available</i>		
Ground Signage	<i>Not available</i>			
Footy Record Advertising Page	<i>Not available</i>			
Entry to Sponsor's Night				
Weekly Newsletter Company name and logo advertised in the SMJ newsletter				
Media Company profile on SMJ website and Facebook				
Company Name and Logo Rotating on projector during Sunday clubroom dinners				
Company Name Rotating on electronic scoreboard at home games				
Personalised SMJ Polo				